Key future developments and Improvements we plan to undertake are as follows:

1. Discount Codes for shopping cart
2. Implement Active Blog to increase brand awareness
3. Have a online chat system for Customer Service Representatives to help website visitors
4. Login via social media such as fb and gmail etc.
5. Custom Orders
6. Having different shipping options and also free shipping over $100
7. Develop complex algorithms for product recommendation to website visitors
8. Have a premium user services with perks (think Amazon Prime)
9. Have a gift card and registry system
10. Expand globally and hence have the website in multiple languages (Spanish, Arabic, German, French)